

Seminar IRH-ICUB

Consciousness and Cognition: An Interdisciplinary Approach

<https://irhunibuc.wordpress.com/2016/04/05/new-seminar-consciousness-in-philosophy-and-neuroscience/convenor>

Dr. Diana Stanciu: https://irhunibuc.wordpress.com/visiting_scholars

Date: Tuesday, 15 November 2016, 17h

Place: IRH-ICUB (D. Brandza 1), conference room

Lect. dr. Alexandru Berceanu

National University for Theatre and Film ‘I.L. Caragiale’ Bucharest

- Directing Department

Director of the CINETic CENTRE

Alexandru Berceanu is an Associate professor at the UNATC I.L. CARAGIALE-National University for Theatre and Film Bucharest, Directing Department, and director of the CINETic CENTRE at the *National University for Theatre and Film Bucharest*. He also directed more than 20 theatre performances in different state or independent theatres across Romania and abroad. Most of the performances were national or international premieres of contemporary texts in the following theatres: Odeon Theatre Bucharest, National Theatre Craiova, Eugen Ionescu Theatre Chisinau, Arad Theatre, Replika Theatre Bucharest, Luni Theatre Bucharest, Galați Theatre, etc. Alexandru Berceanu also directed more than 30 episodes for the production house Media Pro Picture Buftea and Prague. He was also the creative producer for the „One step forward” series aired on PRO TV and is in charge of the content development for all productions developed by Media Pro Pictures Praha.

CINETic – Innovative Methodologies for Improving Cognitive and Emotional Human Performances

The CINETic Center was opened in 2015 as a project of the UNATC IL Caragiale ‘INTERNATIONAL CENTER FOR RESEARCH AND EDUCATION IN INNOVATIVE CREATIVE TECHNOLOGIES’, funded by POSCCE. As part of this project, 6 laboratories were set and equipped: the Laboratory of Creative Digital Techniques in Cinematography, the Laboratory for Sound and Light Digital Interaction, the Laboratory for Digital Animation, the Laboratory for the Design of Virtual Decor and Augmented Reality, the Laboratory of Digital Interaction, and The Laboratory of Cognitive Development and Applied Psychology via Immersive Experiences.

The activity of the centre is focused on research and innovation in the digital environment and in building up models and methodology for improving emotional and cognitive performance in humans through immersive environments such as film, theatre or VR. Using the experience of the theatre, the film practice as well as pedagogy, the LDCAPEI (The Laboratory for Cognitive Development and Applied Psychology through Immersive Experiences) aims at making fundamental progress through neuroscientific approach in understanding how the spectator builds up experience by watching a performer and by watching the way the performer builds up experience. Throughout the seminar we will develop the challenges of bringing together theatre and neuroscience as well as theatre and scientific experiment by presenting the ongoing projects of the lab.